

## Ryann Swan Design Crafts Bared Footwear's First U.S. Store

The Australian brand's New York outpost is outfitted with natural materials and greenery

Words by: Stephanie Chen • Photos by Jonathan Pilkington



Ryann Swan Design has completed Australian brand [Bared Footwear](#)'s first U.S. store in New York.

# hospitality design

This marks a major milestone for Bared Footwear as its first brick-and-mortar location outside of the Southern Hemisphere

Collaborating closely with the Bared team, Ryann Swan created a space that exudes warmth and luxury, using natural, textural materials and lush greenery to encourage shoppers to slow down and enjoy the retail experience. Key features include zellige tiles, pistachio green accents, integrated greenery, and modular elements like a central banquette, which incorporates display areas and potted plants.

Draping elements enhance the sense of warmth, while the cash wrap boasts “a wood detail that makes it feel like a piece of high-end furniture,” says Swann. “It adds a nice final touch to the store.”

